



**REPUBLIC OF TURKEY
ÇANAKKALE MUNICIPALITY
60TH INTERNATIONAL TROIA FESTIVAL
SPECIFICATION FOR THE
POSTER DESIGN AND MOCK-UP CONTEST**

1. THEME

Each city constitutes an important point in the world with its history, nature and cultural richness.

Çanakkale; in addition to its riches such as history, archaeology, mythology and ceramics from past to present; it is endowed with the mission of tolerance and sharing that all its inhabitants embrace. Our city, known as "City of Peace" in national and international arena, considers "Peace" as a life culture.

The festival, which has left half a century behind and has started to work for the 60th, takes its name from Troia, one of the most famous ancient cities in the world. The ancient city of Troy is included in the Unesco World Heritage List, which includes cultural and natural assets that are accepted as the common heritage of all humanity, have universal values, and are worth appreciation and protection. It has witnessed thousands of years of time and has hosted different civilizations. It is one of the most important values of human history and world culture.

Just as the Trojan epic affected the whole world, the struggle for independence in the same lands changed and reshaped the fate of the whole world history. The struggle in every inch of our country has given us the Republic as a gift and offered the happiness of living with human rights and dignity. In this sense, as we celebrate the 100th anniversary of our Republic in 2023, it is our aim to share and live together in our International Troia Festival poster the lines that tell the values of our past, our reason for existence today and the strong society of tomorrow.

In their designs, the contestants are expected to interpret the values of **“TROIA”**, **“PEACE”** and **“REPUBLIC”** with the theme of the 100th Anniversary, taking into account the elements of the city and the values mentioned, within the life process of the city and citizens and the phenomenon of transfer to the future.

2. OBJECTIVE

- The aim is to select a poster to announce the "International Troia Festival" organized each year in Çanakkale and will be held at 60th this year and to exhibit the posters which are participating in this contest and have worthy of exhibition.
- It is to help people who make professional or amateur graphic designs to develop their designer identities, to contribute to the development of thinking skills within a context, to encourage the production of original works, to support artistic works and to encourage them to leave permanent works.

3. PARTNERS OF CONTEST

- Çanakkale Onsekiz Mart University, Faculty of Fine Arts- Graphic Design Department
- Troia-Tübingen Foundation

4. SCOPE OF THE CONTEST

The contest is open to all designers over the age of 18 throughout Turkey and internationally.

5. CONDITIONS OF PARTICIPATION

- a) The contest is open to individual and team participation. A contestant / competitor team may participate with up to three posters with different nicknames. If a poster sent as a team receives a prize, the prize will be credited to the representative account declared by all participants with an originally signed report. The price of prizes which are won as a group will not change. The price specified in **Article 11** is paid to the representative on behalf of the group, not to each member of the group.
- b) Participants in the contest agree that from the moment they make the application, their posters and any designs used to prepare the poster are original and belong to them and are not covered by copyright; is not intellectually and/or formally similar to any other production of posters, images, videos, etc.; they accept that they have never participated in any contest with this work or works before and that they have not been exhibited anywhere, that their copyrights have not been transferred and that the provisions of these specifications are verbatim. Posters without participation forms will not be evaluated. (Posters that do not carry these conditions will be excluded from the contest even if they are deemed worthy of an award or display.)
- c) All posters participating in the contest, which are worthy of reward and exhibition, will belong to Çanakkale Municipality free of charge and indefinitely and will not be returned. Çanakkale Municipality will have the right to publish these posters, which are obtained through contest, on TV, internet, social media and any other digital media; to publish and distribute by taking them to catalogs, brochures, posters, books, CDs, videos and other mediums, and also have the right to refer to national and international educational and cultural institutions and to make national and international news.
- d) When deemed necessary, the selection committee may ask the poster owner to make some changes to the poster and to work on the festival program design, or the designers of the Çanakkale Municipality may make these changes. There is no payment by Çanakkale Municipality for this wish except for the award amount.

- e) A competitor can participate in the contest with a maximum of three posters and can be awarded more than one award.
- f) Competitors will be deemed to have accepted the conditions of the contest and the decisions of the Selection Committee (Jury).
- g) There are no limitations on color and technical use in poster works. However, the colors that can be obtained with four color (CMYK) offset printing technology should not be exceeded. The work will be in 300 dpi resolution.
- h) Posters are worked vertically with the size of 50x70 cm. (The clear working area for poster 50x70 cm; should be 48x68 cm). In posters, “**60. Uluslararası Troia Festivali**” expression will take place as a verbal message supporting visual design. Posters that do not contain this expression will not be evaluated.
- i) The digital original of the posters should be worked with one of the versions of Adobe Illustrator (.ai) or Photoshop (.eps) or Photoshop (.psd) or Photoshop (.tiff) with the program extension clear, the layers open and without any compression.
- j) The work files to be sent from within the country will be uploaded in the area located at <https://ulakbel.canakkale.bel.tr/WebBasvuru/festival-afis#/>; and the work files from abroad will be sent via e-mail address kardeskent@canakkale.bel.tr. The works must be in JPEG format, with a minimum size of 3 MB and maximum size of 5 MB. The file name of the uploaded work(s) should only be created from the "nickname". "Nickname" will be determined by the participant as a 6-digit number. The participation form should also be uploaded to the specified area via the same addresses with a nickname. If the participant will participate with more than one work; they should determine a different "nickname" for each work, edit the file names accordingly and create a new application through the addresses above. The file names of the works and participation forms should not contain any information about the participant.
- k) Logos or emblems of Çanakkale Onsekiz Mart University, Çanakkale Municipality, Çanakkale-Tübingen Troia Foundation will be placed on the poster in a suitable place. Relevant logos and emblems are available on www.canakkale.bel.tr
- l) Çanakkale Municipality employees and 1st degree relatives, members of the Jury of the Selection Committee and 1st degree relatives can not participate in the contest.
- m) The Jury has right not to select a First or Honorable Mention poster, if it is not deemed worthy of an award at the end of its evaluation.
- n) The Municipality of Çanakkale reserves the right to use the poster selected by the Jury as the winner or not.
- o) At the end of the evaluation, the Select Committee will select the First poster and Honorable Mention posters with their alternates. No payment will be paid unless the alternate designs are passed on to the winner.
- p) From the moment they apply to the contest, the participants accept that the poster is original, they have not participated in any contest with this poster before, they have not received an award, and the poster has not been exhibited anywhere.
- q) By signing the participation form, the participants are deemed to have accepted all the conditions of the contest specification.

6. PUBLICATION OF WORKS AND COPYRIGHT

- Çanakkale Municipality has discretion in resolving issues and disputes outside the scope of the specification.
- If it is understood that the awarded participants acted outside of the declarations and acceptances, their awards, titles and all kinds of gains are taken back.
- Çanakkale Municipality is not responsible for any material or moral disputes that may arise between the owner of the work and the third parties claiming rights.

7. SUBMISSION OF WORKS

- a) Participants from within the country will fill in the information requested at <https://ulakbel.canakkale.bel.tr/WebBasvuru/festival-afis#/> correctly, completely and in accordance with the specifications and upload the "Contest Participation Form" and their work(s) in the specified fields. Posters sent by mail, courier and similar means other than <https://ulakbel.canakkale.bel.tr/WebBasvuru/festival-afis#/> will not be accepted.
- b) Posters to be sent from abroad; it will be sent to kardeskent@canakkale.bel.tr address with a signed "Contest Participation Form". Applications made with any type of submission other than the specified e-mail address will not be considered valid.
- c) The digital original of the award-winning posters will be requested by the Jury after the results of the contest are announced. The original of the work will be sent to kultursanat@canakkale.bel.tr by converting the fonts, without any compression, with the features specified in **Article 5 (j)**.

8. DEADLINE FOR WORKS

The deadline for the works is Friday, May 26, 2023 at 00:00. Applications submitted after this date and time will not be valid and will not be evaluated.

9. CALENDAR

Deadline:	Friday, 26 May 2023
Evaulation Date:	Thursday, 1 June 2023
Announcement of Results:	Friday, 9 June 2023
Award Ceremony:	Thursday, 10 August 2023
Exhibition:	09-13 August 2023; “The 60. International Troia Festival” will be held within the event program.

10. ANNOUNCEMENT OF THE RESULTS

- a) The results will be announced to the public via the Çanakkale Municipality website www.canakkale.bel.tr as of Friday, 9 June 2023.
- b) The winners of the works will be contacted through the contact information contained in the contest participation form.

c) If the technical examination to be carried out by the Jury Members continues between the evaluation and the results announcement dates, the announcement of the results will be postponed to a later date.

11. AWARD

- a) The awards specified in the table below will be given to the winners of the works.
- b) The amount of the award will be deposited into the account of the winner.
- c) Legal tax deduction will be made on the award in accordance with the legislation..
- d) If the winners of the first and honorable mention awards come from outside the city or country, transportation (transportation only covers the contestant) accommodation and meal expenses for 2 people during the festival dates will be covered by the Municipality of Çanakkale.

RANKINGS	AWARDS
Winner	20.000 TRY (TwentyThousandTurkishLiras)
1st Honorable Mention	5.000 TRY (FiveThousandTurkishLiras)
2nd Honorable Mention	5.000 TRY (FiveThousandTurkishLiras)

12. THE SELECTION COMMITTEE (Listed by Surname)

- 1) Duygu BURUNSUZ / Creative Director
- 2) Nadir ÇAKIR / Graphic Designer -Çanakkale Municipality
- 3) Dr. İlkan Devrim DİNÇ / Lecturer at Çanakkale Onsekiz Mart University, Faculty of Fine Arts, Graphic Design Department
- 4) Assoc. Prof. Dr. Ali Can METİN / Çanakkale Onsekiz Mart University, Faculty of Fine Arts Graphic Design Department
- 5) Blagoy TOPRAKİDİS / Photographer – Çanakkale Municipality
- 6) Dr. Özlem UYAN / Lecturer at Çanakkale Onsekiz Mart University, Faculty of Fine Arts, Graphic Design Department
- 7) Enver YILMAZ / The Chairman of Troia Tübingen Association

“We pledge to implement fully the results of the evaluation of the Selection Committee in the contest where the participation requirements and awards are specified in the above-mentioned specification.”

13. PERSONAL DATA PROTECTION

The personal data (nickname, surname, citizen identification number, birth place and birthday, address, telephone, e-mail address, education status, signature and the design including but not limited to those specified) collected or had to be collected by the Municipality of Çanakkale within the scope of the contest are limited to the conditions specified in the personal data protection law number 6698; It is processed for the purposes of conducting the contest in accordance with the specifications, determining the person for the contest in line with the declared information, ensuring the security of the contest, communicating with the competitors, and announcing the winners. The personal data submitted to the municipality within the scope of the specification are collected through the forms submitted as wet signatures and the documents submitted to the Municipality to participate in the contest, depending on the legal reason that it is mandatory for the legitimate interest of the data controller, provided that it does not harm the fundamental rights and freedom of the relevant person specified in the Article 5 of the Personal Data Protection Law. Personal data processed within the scope of the contest, limited to the proof of fulfillment of our legal obligations as Çanakkale Municipality, limited to the evaluation of the works participating in the contest with official institutions or organizations; limited to the purposes of the announcement of the winners and the exhibition of the posters participating in the contest with the contest partners and the selection committee specified in Article 3 of this specification; It can be shared with the public and third parties where the specification requires data sharing. When the relevant persons want to exercise their rights within the scope of Article 11 of the Personal Data Protection Law, they may apply to the Çanakkale Municipality in accordance with the provisions of the Communiqué on the Procedures and Principles of Application to the Data Controller.

14. FOR MORE INFORMATION:

Çanakkale Municipality, Directorate of Cultural Affairs, Sister City Office

+90 286 212 80 15 / Mobile: +90 530 374 96 41

www.canakkale.bel.tr

E-mail: kardeskent@canakkale.bel.tr