



**REPUBLIC OF TURKEY
ÇANAKKALE MUNICIPALITY
62ND INTERNATIONAL TROYA FESTIVAL
SPECIFICATION FOR THE
POSTER DESIGN AND APPLICATION CONTEST**

1. THEME

Each city constitutes an important point in the world with its history, nature and cultural richness.

Canakkale; in addition to its riches such as history, archaeology, mythology and ceramics from past to present; it is endowed with the mission of tolerance and sharing that all its inhabitants embrace. Our city, known as "City of Peace" in national and international arena, considers "Peace" as a life culture.

The festival, which has left half a century behind and has started to work for the 62nd, takes its name from Troy, one of the most famous ancient cities in the world. The ancient city of Troy is included in the Unesco World Heritage List, which includes cultural and natural assets that are accepted as the common heritage of all humanity, have universal values, and are worth appreciation and protection. It has witnessed thousands of years of time and has hosted different civilizations. It is one of the most important values of human history and world culture.

Competitors are expected to integrate and interpret the values of "**TROYA**" and "**PEACE**" in their designs, taking into account the elements of the city and the mentioned values within the life process of the city and its citizens and the phenomenon of transfer to the future.

2. OBJECTIVE

- The aim is to select a poster to announce the "International Troya Festival" organized each year in Çanakkale and will be held at 62nd this year and to exhibit the posters which are participating in this contest and have worthy of exhibition.
- It is to help people who make professional or amateur graphic designs to develop their designer identities, to contribute to the development of thinking skills within a context, to encourage the production of original works, to support artistic works and to encourage them to leave permanent works.

3. PARTNERS OF CONTEST

- Çanakkale Onsekiz Mart University, Faculty of Fine Arts-Graphic Design Department
- Çanakkale-Tübingen Troia Foundation

4. SCOPE OF THE CONTEST

The contest is open to all designers over the age of 18 throughout Turkey and internationally.

5. CONDITIONS OF PARTICIPATION

- a) The contest is open to individual and team participation. A contestant / competitor team may participate with up to three posters with different nicknames. If a poster sent as a team receives a prize, the prize will be credited to the representative account declared by all participants with an originally signed report. The price of prizes which are won as a group will not change. The price specified in **Article 11** is paid to the representative on behalf of the group, not to each member of the group.
- b) Participants in the contest agree that from the moment they make the application, their posters and any designs used to prepare the poster are original and belong to them and are not covered by copyright; is not intellectually and/or formally similar to any other production of posters, images, videos, etc.; they accept that they have never participated in any contest with this work or works before and that they have not been exhibited anywhere, that their copyrights have not been transferred and that the provisions of these specifications are verbatim. Posters without participation forms will not be evaluated. (Posters that do not carry these conditions will be excluded from the contest even if they are deemed worthy of an award or display.)
- c) All posters participating in the contest, which are worthy of reward and exhibition, will belong to Çanakkale Municipality free of charge and indefinitely and will not be returned. Çanakkale Municipality will have the right to publish these posters, which are obtained through contest, on TV, internet, social media and any other digital media; to publish and distribute by taking them to catalogs, brochures, posters, books, CDs, videos and other mediums, and also have the right to refer to national and international educational and cultural institutions and to make national and international news.
- d) When deemed necessary, the selection committee may ask the poster owner to make changes on the poster and to work on the festival program design, or Çanakkale Municipality designers may make these changes. For this, no payment other than the award amount is made by the Municipality of Çanakkale.
- e) A contestant can participate in the contest with a maximum of three posters and can be awarded more than one award.
- f) Competitors will be deemed to have accepted the conditions of the contest and the decisions of the Selection Committee (Jury).
- g) There are no limitations in the use of color and technique in poster works. However, the colors that can be obtained with four-color (CMYK) offset printing technology should not be exceeded. The works will be in 300 dpi resolution.
- h) Posters are worked vertically with the size of 50x70 cm. (The clear working area for poster 50x70 cm; should be 48x68 cm). In posters, “**62. Uluslararası Troya Festivali**” expression will take place as a verbal message supporting visual design.

- i) The digital original of the posters should be worked with Adobe Illustrator (.ai) or Adobe Illustrator (.eps) or Photoshop (.psd) or Photoshop (.tiff) versions, with the program extension clear, with the layers open and without any compression process.
- j) The work files to be sent domestically will be uploaded to <https://ulakbel.canakkale.bel.tr/WebBasvuru/festival-afis#/> and the work files to be sent from abroad will be sent to e-mail address kardeskent@canakkale.bel.tr in JPEG or PDF format with a maximum size of 5 MB. **The file name of the uploaded work(s) should be consisted only of “nickname”. The “nickname” will be determined by the participant as a 6-digit number. Participations with nicknames other than numbers (letters, names, etc.) will not be evaluated. The participation form should also be uploaded to the specified area via the same addresses with a nickname. The participation form must be signed by the participant with a wet signature and then scanned. Participation forms signed digitally will not be evaluated. If the participant will participate with more than one work, he/she should determine a different “nickname” for each work and organize the file names accordingly, and create a new application/submission via the addresses above. The file names of the works and participation forms must not contain any information about the participant.**
- k) The Logos/emblems of Çanakkale Onsekiz Mart University, Çanakkale Municipality, Çanakkale-Tübingen Troia Foundation will be placed in a suitable place on the poster. Relevant logos/emblems are available on www.canakkale.bel.tr
- l) Çanakkale Municipality employees and their 1st degree relatives, Selection Committee Jury Members and their 1st degree relatives cannot participate in the contest.
- m) The jury has the right not to select a First or Honorable Mention poster if it does not deem it worthy of an award at the end of the evaluation.
- n) Çanakkale Municipality reserves the right to use or not to use the poster selected by the jury as the winner.
- o) At the end of the evaluation, the Selection Committee will select the First poster and Honorable Mention posters together with their substitutes. No payment will be made if the reserve designs do not pass to the main one.
- p) Participants accept that the poster is original from the moment they apply to the competition, that they have not participated in any competition with this poster before, that they have not received any awards, and that the poster has not been exhibited anywhere.
- q) By signing the contest participation form, participants are deemed to have accepted all the conditions of the contest specification.

6. PUBLICATION and COPYRIGHT

- Çanakkale Municipality has the discretionary authority in matters outside the scope of the Specification and in resolving disputes.
- If it is understood that the awarded participants acted outside of the declarations and acceptances, their awards, titles and all kinds of gains are taken back.
- Çanakkale Municipality is not responsible for any material or moral disputes that may arise between the owner of the work and the third parties claiming rights.

7. SUBMISSION OF WORKS

- a) Posters submitted from Turkey must be registered by filling in the required information completely and correctly as specified on <https://ulakbel.canakkale.bel.tr/WebBasvuru/festival-afis#/> and by uploading the 'Competition Entry Form' and the relevant artwork in the fields provided. Posters submitted by e-mail, post or by any means other than the above mentioned website will not be accepted.
- b) Posters to be sent from abroad; it will be sent to kardeskent@canakkale.bel.tr address with a signed "Contest Participation Form". Applications made with any type of submission other than the specified e-mail address will not be considered valid and will not be evaluated.
- c) Digital originals of the awarded posters will be requested by the Jury after the results of the competition are announced. The original of the work will be sent to kultursanat@canakkale.bel.tr by converting the fonts, without any compression, with the features specified in **Article 5 (i)**.

8. DEADLINE FOR SUBMISSION OF WORKS

The deadline for submission is Friday, May 23, 2025 at 00:00. Applications received after this date and time will not be valid and will not be evaluated.

9. CALENDAR

Deadline Submission:	Friday, May 23, 2025
Evaluation Date:	Friday, May 30, 2025
Announcement of Results:	Tuesday, June 10, 2025
Award Ceremony:	Sunday, August 10, 2025
Exhibition:	9-13 August 2025 "The 62. International Troya Festival"

will be held within the event program.

Çanakkale Municipality reserves the right to make changes to the contest calendar when deemed necessary.

10. ANNOUNCEMENT OF THE RESULTS

- a) The results will be announced to the public on Tuesday, June 10, 2025 via the Çanakkale Municipality website www.canakkale.bel.tr .
- b) The winners will be contacted through the contact information on the contest participation form.
- c) If the technical examination to be carried out by the Jury Members continues between the evaluation and the results announcement dates, the announcement of the results will be postponed to a later date.

11. AWARD

- a) The winners will be awarded the prizes specified in the table below.
- b) The award will be deposited into the account belonging to the winner.

- c) Legal tax deductions will be made from the award in accordance with the legislation.
- d) If the winners of the first and honorable mention awards come from outside the city or country, their transportation (transportation covers only the contestant), accommodation and food expenses for 2 people during the festival dates will be covered by Çanakkale Municipality.

RANKINGS	AWARDS
Winner	25.000 TRY (TwentyFiveThousandTurkishLiras)
1st Honorable Mention	7.500 TRY (SevenThousandFiveHundredTurkishLiras)
2nd Honorable Mention	7.500 TRY (SevenThousandFiveHundredTurkishLiras)

12. THE SELECTION COMMITTEE (Listed by Surname)

- 1) Assoc. Prof. Dr. Seyhan BOZTEPE / Çanakkale Onsekiz Mart University, Faculty of Fine Arts, Graphic Design Department
- 2) Nadir ÇAKIR / Graphic Designer -Çanakkale Municipality
- 3) Prof. Dr. Didem ÇATAL / Çanakkale Onsekiz Mart University, the Dean of Faculty of Fine Arts, Graphic Design Department
- 4) Assoc. Prof. Dr. Deniz KÜRŞAD / Çanakkale Onsekiz Mart University, Faculty of Fine Arts, Graphic Design Department
- 5) Enver YILMAZ / The Chairman of Çanakkale Tübingen Troia Association

“We pledge to implement fully the results of the evaluation of the Selection Committee in the contest for which the participation requirements and awards are specified in the above-mentioned specification.”

13. PERSONAL DATA PROTECTION

Personal data collected/obliged to be collected by Çanakkale Municipality within the scope of this competition (*but not limited to the following: nickname, name, surname, citizen Identity Number, date and place of birth, address, telephone, e-mail address, education status, signature, design*) limited to the conditions specified in the Law No. 6698 on the protection of personal data; It is processed limited to the purposes of conducting the competition in accordance with the specifications, identifying the person for the competition in line with the declared information, ensuring the security of the competition, contacting the contestants, announcing the winners. The personal data submitted to the municipality within the scope of the specification are collected through the forms submitted as ink signatures and the documents submitted to the Municipality to participate in the contest, depending on the legal reason that it is mandatory for the legitimate interest of the data controller, provided that it does not harm the fundamental rights and freedom of the relevant person specified in the Article 5 of the Personal Data Protection Law. Personal data processed within the scope of the contest, limited to the proof of fulfillment of our legal obligations as Çanakkale Municipality, limited to the evaluation of the works participating in the contest with official institutions or organizations; limited to the purposes of the

announcement of the winners and the exhibition of the posters participating in the contest with the contest partners and the selection committee specified in Article 3 of this specification; It can be shared with the public and third parties where the specification requires data sharing. When the relevant persons want to exercise their rights within the scope of Article 11 of the Personal Data Protection Law, they may apply to the Çanakkale Municipality in accordance with the provisions of the Communiqué on the Procedures and Principles of Application to the Data Controller.

14. FOR MORE INFORMATION:

Çanakkale Municipality, Sister City Office

+90 286 212 80 15

www.canakkale.bel.tr

E-mail: kardeskent@canakkale.bel.tr