

Republic Of Turkey
ÇANAKKALE MUNICIPALITY
55. INTERNATIONAL TROIA FEST
POSTER DESIGN AND MOC-UP COMPETITION
CHARTER

1. TOPIC

Each city has an important place in the world with its historical, natural and cultural riches.

Beside all the riches of the past such as history, archeology, mythology, ceramics, our city is equipped with a mission of tolerance and sharing that all the inhabitants have and outreach. Our city, known as "City of Peace" in national and international arena, treats "Peace" as a life culture.

The year 2018, the 55th anniversary of the International Troia Festival, has been declared as "TROIA YEAR". Troia, one of the most famous ancient cities in the world, has been in the Unesco World Heritage List since 1998, where cultural and natural assets with universal values, tributes, and preserved values are recognized as a common heritage of all humanity. Troia Town, which has witnessed thousands of years of time and has been home to different civilizations and is one of the most important values of human history and world culture, gives its name to our festival with its culture and legend.

Therefore, it's expected that the competitors will interpret the "TROIA" and the "PEACE" by considering the elements of the city and the values mentioned above, in fact of the city, the city's life process and the possibility of transfer to the future.

2. OBJECTIVE

The objective is to select a poster to announce the "International Troia Festival" organized each year in Çanakkale and will be held at 55th this year and to exhibit the posters which are participating in this competition and have worthy of exhibition.

3. PARTNERS OF COMPETITION

- Çanakkale Onsekiz Mart University, Faculty of Fine Arts- Graphic Department
- Troia-Tubingen Foundation

4. COMPETITION CONDITIONS

- a) Competition, is open to all designers over 18 years across Turkey and international arena.
- b) The competition is open to individual and team participation. A contestant / competitor team may participate with up to three posters with different nicknames. If a poster sent as a team receives a prize, the prize will be credited to the representative account declared by all participants with an originally signed report. The price of prizes which are won as a group will not change. The price specified in **Section 6** is paid to the representative on behalf of the group, not to each member of the group.
- c) Participants are responsible to give forms originally signed by participation to Çanakkale Municipality and with this form they accept that their works are genuine and belong to them, they have not participated in any competitions with these works

and they are not displayed at any place before, and they also accept all the provisions of this specification. Posters without participation forms will not be evaluated. (posters that do not carry these conditions will be excluded from the competition even if they are deemed worthy for an award or displaying.)

- d) All posters participating in the competition, which are worthy of reward and exhibition, will belong to Çanakkale Municipality free of charge and indefinitely and will not be returned. Çanakkale Municipality will have the right to publish these posters, which are obtained through competition, on TV, internet, social media and any other digital media; to publish and distribute by taking them to catalogs, brochures, posters, books, CDs, videos and other mediums, and also have the right to refer to national and international educational and cultural institutions and to make national and international news.
- e) The selection committee may ask to owner of poster to make some changes if they consider it necessary and ask to poster holder to work on the design of the festival program. There is no payment by Çanakkale Municipality for this wish except for the award amount.
- f) Acompetitor may participate to this competition with no more than three posters, but may be deemed worthy of more than one prize.
- g) Competitors will be considered as they have accepted the competition conditions and decisions of the Jury.
- h) There are no limitations on color and technical use in poster works. However, the colors that can be obtained with four color (CMYK) offset printing technology should not be exceeded. The work will be in 300 dpi resolution.
- i) Posters are worked vertically with the size of 50x70 cm. In posters, "55. International Troia Festival "expression will take place as a verbal message supporting visual design. Posters that do not contain this expression will not be evaluated.
- j) Originals of posters should be done with Adobe Illustrator (.ai) or Photoshop (.eps) or Photoshop (.psd) or Photoshop (.tiff) versions Their extension names and the layers should be obvious. The work will be printed and sent in 50x70 vertically as 3 mm photoblock print. (Clear print area for 50x70 cm banner should be 48x68 cm.) Only posters with photoblock prints will be evaluated. Rolls, posters sent / sent as A3-A4 prints will not be picked up by hand or by cargo-mail. Originals must be at least 300 dpi resolution in CMYK mode.
- k) The digital original of the awarded banners will be requested by the Jury after the results of the competition are announced. Before the working original is compressed, the fonts must be converted into CD or DVD and delivered in the specifications specified in Article 4 (j)

- l)) Logos or emblems of Çanakkale Onsekiz Mart University, Çanakkale Municipality, Çanakkale-Tübingen Troia Foundation will be placed on the poster in a suitable place. Relevant logos and emblems are available on www.canakkale.bel.tr
- m) Domestic posters can be delivered by hand, by cargo or by post. Posters to be delivered to the Cultural Unit of Çanakkale Municipality will be received within the working hours on weekdays within the working hours. For postage to be sent by mail or postal address: Çanakkale Belediyesi Kültür ve Sosyal İşler Müdürlüğü İsmetpaşa Mahallesi 2. Demircioğlu Caddesi 132/5 17100 Merkez ÇANAKKALE Phone: 444 17 17/1149 – 1169. Deformed posters will not be evaluated. Posters received after the specified date and time will not be included in the competition.
- n) Posters from abroad will be sent to kardeskent@canakkale.bel.tr with the participation forms in digital format.
- o) Domestic posters will have only nickname. The names, signatures, etc. indicating the competitor's identity on the posters is forbidden.
- p) Each domestic poster will have a nickname which contains six numbers. Nicknames will be on the package and on the back of the poster. Competitors with more than one posters will organize a separate and enclosed identity for each poster. On the closed identity envelope there will be “NICKNAME” and “55. International Troia Festival Poster Design and Application Competition”. There will be no sign or post on this envelope that will identify the participant's identity. There will be originally signed participation form, copy of ID, if the participant is student with the copy of student ID in identity envelope. The participation form and the specification can be obtained from www.canakkale.bel.tr.
- q) It can be added a paragraph about the theme of poster to envelope, if participant considers it is necessary.
- r) Çanakkale Municipality employees and 1st degree relatives, Members of the Jury of the Selection Committee and 1st degree relatives can not participate in the competition.
- s) If the Jury does not value the award at the end of the evaluation, the First or Mention has the right to not choose a poster.
- t) The Municipality of Çanakkale has the right to use or not to use the poster selected as the winner by jury.
- u) At the end of the evaluation, the Selection Committee will select the first poster with the back ups. If the backup designs do not exceed the master, no payment will be made.
- v) By signing the participation form, participators accept that their works are genuine and belong to them, they have not participated in any competitions with these works and they have not participated with the same posters to another competition.

w) Participants are deemed to have accepted all the conditions of the competition conditions by signing the participation

5. COMPETITION SCHEDULE

Delivery Deadline: 31th of May 2018 Thursday
Evaluation Date: 5th of June 2018 Tuesday
Announcement of Results: 11th of June 2018 Monday 11
Award Ceremony: 10th of August 2018 Friday
Exhibition: Between the dates of 09 – 13 August 2018 it will be realized under the name of “55. International Troia Festival”.

The results will be published after mentioned date on official website of Çanakkale Municipality to public. www.canakkale.bel.tr

6.AWARDS

Winner: 10.000 TL.
Honorable Mention: 2.500 TL.
Honorable Mention: 2.500 TL.

7. JURY (Last Name Order)

- 1- Ateş İlyas BASSOY/ Communicator- Writer
- 2- Ali GÜREVİN/ Designer
- 3- Çisem GÜVEN/ Graphic Designer / Çanakkale Municipality
- 4- Ragıp İNCESAĞIR/ Graphic Designer
- 5- Deniz KÜRŞAD/ Instructor of Çanakkale Onsekiz Mart University Faculty of Fine Arts Graphic Department
- 6- Mustafa SEVİM / President of Troia – Tübingen Foundation
- 7- Blagoy TOPRAKİDİS Photograph Artist / Çanakkale Municipality

"We undertake to fully implement the results of the electoral committee evaluation in the competition in which the terms and conditions of participation are specified."